

DEPARTMENT OF COMMERCE

Department has been running Post-graduate (PG) programme since 2013-14

PG is a two years programme, the syllabus of the programme are set by Gondwana University, Gadchiroli. After successful completion of these programme students should be able to-

POST-GRADUATE	
Semester I	
Course	Expected Outcomes
Advance financial Accounting	<ol style="list-style-type: none"> 1. To know the Accounting standard National & International. 2. To know about New trends in Accounting. 3. To know about hire purchase Accounting. 4. To know about fire Insurance claims, Valuation of goodwill and shares and Accounts of Holding companies.
Indian financial system	<ol style="list-style-type: none"> 1. To know about structure & function of financial system and role of financial institutions. 2. To know about creation of money by Banks , present structure of commercial banking system in India. 3. To know about Insurance basics. Insurance Vs. Other savings and investment options. 4. To know about capital market ,history of Indian capital market, reforms in capital market, functioning of BSE, NSE, OTCEL, Internet trading, Mutual funds and SEBI role in capital market.
Managerial Economics	<ol style="list-style-type: none"> 1. To know about Managerial economics and theory of the firm of profit . 2. To know about demand analysis. Individual and market demand function, elasticity of demand and elasticity of demand in business decision making. 3. To know about theory of consumer choice . 4. To know about production and cost analysis.
Marketing Management	<ol style="list-style-type: none"> 1. To know about concept of market, scope and importance of marketing , marketing Mix and strategic marketing planning an overview. 2. To know about market analysis and selection. 3. To know about product decision making and product life cycle. 4. To know about the pricing decision and factors affecting the pricing decision.
Semester IV	
Advance Management Accounting	

	<ol style="list-style-type: none"> 1. To know about Management Accounting a tool of management and management accounts position and responsibilities. 2. To know about preparation of financial statements , interpretation and analysis. 3. To know the Management information system anatomy of management MIS and limitations. 4. To know about Marginal costing and it's applications in decision making and break even analysis. 5. To know about Ratio analysis and interpretation. 6. To know about funds flow analysis, cash flow and budgetary control.
Entrepreneurial Development	<ol style="list-style-type: none"> 1. To know about entrepreneurship development. 2. To know entrepreneurship is creativity and innovation. 3. To know about types of entrepreneurship in carrier planning. 4. To know about concept and issues in small business marketing.
International business Environment	<ol style="list-style-type: none"> 1. To know about theoretical frame work of business Environment, levels of environment internal and external. 2. To know about economic environment of business 3. To know about demographic environment of business. 4. To know about globalisation and international investment.
Project	<ol style="list-style-type: none"> 1. To know about hoiw start a business. 2. To build an entrepreneurship development. 3. To encourage to become self reliable. 4. To develop an idea of choice for own business.