

Title: Clean India and Green India

Objectives of the Practice:

It is said that “Cleanliness is next to Godliness” Govt. of India introduced a “Swatch Bharat Mission” on 2nd October 2014. The aim of the mission was to encourage the people for personal as well as environmental cleanliness.

The practice aims as

- I) To create the awareness of cleanliness.
- II) To make the students and people understand importance of cleanliness for environment as cleanliness prevents the spread of diseases and reduces the risk of infection.
- III) To sensitize the students and society about harmful effects of plastic on environment and health.

The Context:

College is situated in tribal and naxal affected area. Majority of students admitting to college seeking admission in our college are from rural area and from low socio-economic spectrum. Lack of sustainable livelihood or educational opportunities and low access to healthcare and hygiene promote them to ignore cleanliness. Majority of people in nearby area believe in evil forces which bring them suffering and health issue. Our students also grow in the same culture and hence they are likely to inculcate similar habits and ideas.

Practice:

College planed to organize and run various activities and cleanliness drives to achieve the said objectives for students and people.

Events and Programme:

- ❖ On the occasion of World Environmental Day on 5th June 2022, River Cleanliness Drive was organized in collaboration with Municipal Corporation of Rajura town.
- ❖ NSS Unit of the college organized Cleanliness and Environmental awareness week from 5th June 2023 to 13th June 2023 during which Government Hostel campus was cleaned.
- ❖ Awareness programme under ‘Plastic Ban movement’ was organized by NSS Unit of college on 11th July 2022.
- ❖ NSS Unit and Eco-friendly group of the college organized “Rakshabandhan to Tree to underline the importance of Green India on 12th August 2022.
- ❖ To inculcate the idea of Green India, Tree plantation Campaign was organized on 8th October 2022 by NSS Unit.
- ❖ NSS Unit of the college organized plastic waste collection drive on 13th Oct. 2022. NSS Students and volunteers handed over 245kg of plastic waste to Municipal Corporation of Rajura.
- ❖ Thousand villagers in nearby area participated in “Jogapur Temple Fair” in the month of November every year. NSS Unit organized Cleanliness drive at the Fair place area on 25th November 2023.
- ❖ Total 177 Students voluntaries participated in Panchayat Samiti Campus cleanliness action plan on 6th December 2022.

Evidence of Success:


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- ❖ Due to various cleanliness drives and awareness programmes many NSS Volunteers came forward to organize cleanliness drives at their respective villages by involving Grampanchayat and Villages.
- ❖ STOP After Ganesh Utsav and Durga Devi Navratra Utsav many statues of these Gods and Goddess are being immerse Wardha River. During Wardha River cleanliness drive students Volunteers came to know that to what extent river is being polluted. These student got inspiration that statues in their respective villages during religious festival should not be immerse in natural water recourses, artificial alternates arrangement should be made.
- ❖ During the Tree plantation events all the student voluntaries were asked to plant at least one tree at their home and send the photograph to NSS unit. Student's response was responsible.

Problems encountered and resources required:

Since the area around the college is Rural, Tribal and Naxal affected. Majority of communities are farmers and farm worker and more importantly uneducated. It is therefore difficult to cultivate their mind set. Because of poverty their main aim is to earn bread and better basically. Consistent and continuous effort is required to make these people to know self hygiene and clean surrounding can keep illness way. Move resource and local partners like Forest department, Gram Panchayat's co-operation are required.

Objectives of the Practice:

- The practice aims to foster the spirit of social service in our students
- We aim to generate awareness among students towards existing social disparities in income, education, health and nutrition and to instill compassion and empathy in the mind of youth towards the need of underprivileged section of society.
- To extend helping hand to society.

The Context:

Social inequalities and lack of opportunities characterize the life of people from low socio-economic spectrum. They may face extreme lack of sustainable live hood or educational opportunities or low access to Healthcare and hygiene. Education, however, is only leveler of such disparities. Education can bridge these gaps by creating awareness among the youth of the nation. Our institution imparts holistic education with theaim of sharpening the social sensibilities of the students.

Various departments and cells develop an action plan to addresssocial issuesin the long run. Staffand the studentsare involved in the execution of this plan and they are offered several opportunities to engagein community service empathetically.

The Practice:

The college creates synergy between community work and outreach platform such a NSS, women redressal cell, Eco-friendly group and Alumni Association thereby creating a multivalent andmutually renewing forum for meaningful dialogues, action and interaction. In order to realize the said objectives, following events and programs were organized.

Events and Programme:

- In accordance with Swacchabharat NSS youth programme& Sport Ministry, Government of India, NSS unit of the college organized cleanliness drive at main bus station of Rajura on 14th Oct. 2021.
- On 18th December 2021 NSS unit of the college organized Blood Donation Camp in the college premises and 55 bottle Blood were donated to District Blood bank so that poor and needy patients hospitalized in Government hospital should be benefited.
- Department of Sociology organized visit to the tribal village Murtiguda on 29th December 2021.

Students & staff distributed pen, pencils, eraser, compass, colorful sketch pens, drawing books to the students of primary school of Murtiguda to create educational awareness. The staff spent a complete day with the school students and motivated them for education. Various competitions like musical chair, Running and Kabbadi were also organized to inculcate interest in games.

- Keeping in mind the hardships faced by poor people in winter season, Department of Sociology conducted Blanket distribution & motivation programme at Kolam tribal village Line Guda on 10th January 2022. Students and staff spent a whole day with villagers. Staff members addressed the villagers through a speech on importance of education. Thereafter, our students organized some entertaining games and finally blanket and snacks were distributed to the villagers.
- On the occasion of Birth anniversary of Chatrapati Shivaji Maharaj on 19th Feb. 2022, NSS Unit of the college organized a march of volunteers to campaign “Environment Protection, PM Ujjawala plan, Green Village concept, PM Jandhan Yojana, Digital India” in Subbai village. During March in the village volunteers performed various activities like Street play, Group announcement & Banner display.
- Sport Department of college organized Musical Yoga for the women living in the vicinity of the college. Women’s living in the surrounding area were invited on the college ground to learn the Yoga dance. The main aim of the practice was to motivate women for Yoga dance practice to ensure the good health. The activity of Musical Yoga was conducted throughout the year.
- Women’s grievance and redressal cell in collaboration with Police Station Virur, organized guidance programme for Adolescence girls of Panchala village of Rajura tahsil on 14th May 2022 to discuss the problems of Adolescence girls and guide them.

Evidence of Success:

Programme and practices adopted by the college have been successful in building sense of social commitment. The village has not only been able to sensitize the volunteers and other students about need and nature of social work but also has been successful in reaching out to tribal villages. Since the Kolam tribe community is the most backward community in the region, the efforts of college and volunteers helped the villagers for encouragement for bringing educational awareness among tribal children.

Involvement and guidance of staff with tribal Kolam community enhanced tribal children’s interest towards education and also created positive approach towards education among the villagers.

Activities of awareness on government schemes and programs like PM Jan Dhan Yojana, PM Ujjawala plan, Green village, guidance to adolescent girls through street plays, rallies, and other campaign helped in garnering attention of villagers and public towards these issues.

The college has made continuous efforts to make a little difference in the lives of under privileged people especially the tribal communities like Kolam. The college has been successful in igniting the minds of students and communities. The change of attitude and mind is an abstract idea and hence it is perceptible in concrete form but it is reflected in the life in long run.

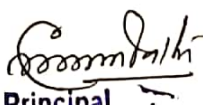
Problems encountered and resources required:

Convincing people to send their children to school instead of sending them to work or keeping them at home to look after their young sisters and brothers is very difficult task. Consistent and continuous efforts are required to convince parents to send their children to school with very little success. Since the tribal people are shy and unaware of modernity, they feel hesitation to communicate with the outsiders.

Visiting remote tribal villages required lot of resources. Hiring a bus or vehicles is also expensive due to lack of proper road. For regular visits a large amount of funding is required.

More financial resources and local partners in this comprehensive endeavor are required.


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